

PRESS RELEASE

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Revolutionary Risk Analysis Calculator Acts As An Early Warning System For Men Everywhere

SYDNEY, 11TH December 2013 – Finally, men around the world have access to an “Early Warning System” that allows them to **peer into the future, assess the risk beforehand** and take evasive action when necessary.

The exciting new Doghouse Calculator app for iPhone lets men generate a **personalised Doghouse Report** for themselves and their friends, **assessing the critical risk factors** that most frequently result in them being sent to the doghouse. Available free on the iTunes app store, the Doghouse Calculator gathered and ranked the **input from hundreds of men** to create the most accurate risk analysis calculator you'll find on the app store.

"We had a single goal, to help men avoid making the costly mistakes that most frequently get them sent to the Doghouse" says founder Adrian Ryan, and the Doghouse Calculator was born.

The Doghouse Calculator incorporates all of the critical factors that most frequently contribute to sleeping on the doghouse sofa and weighted them accordingly to calculate the anticipated time in the Doghouse.

Assess four critical elements of risk, before you take the fateful action:

- What's your marital status?
- How many drinks will you be having?
- Will the Ex be there or just a few mates?
- What drinks are you going to be consuming?

Combine these with some other critical variables and the Doghouse Calculator can create your personalised Doghouse Report **showing you exactly how much risk you will be taking...and how long you are likely to be spending in the Doghouse** if you follow through with your actions.

Developed with simplicity and ease of use in mind, the Doghouse Calculator features an intuitive interface allowing a personalised Doghouse Report to be generated in **less than 60 seconds**.

Doghouse Reports can **be created for friends and shared via email, Facebook, Twitter or Instagram**. This will allow everyone to assess their risk and minimise the time spent in the doghouse.

With the Doghouse Calculator the only thing men will need to think about is whether your actions are worth the risk...you will already know what the penalty might be.

The Doghouse Calculator is only way for men to stay out of the doghouse.

About Us:

The Doghouse Calculator for iPhone is developed by App Consultants, an Australian app developer and digital agency based on the Sunshine Coast in Queensland. App Consultants focuses on creating, deploying and marketing very useful, great looking and easy to use mobile apps without taking app creators for a ride.

Device Requirements:

- Requires iOS 5.0 or later
- Compatible with iPhone, iPad, and iPod touch
- Optimised for iPhone 5
- 62.2 MB

Pricing and Availability:

The Doghouse Calculator is Free and available worldwide exclusively through the App Store in the Lifestyle category.

Website: <http://www.TheDoghouseCalculator.com>

Facebook: <https://www.Facebook.com/TheDoghouseCalculator>

Download The Free App: <http://appstore.com/DoghouseCalculator>

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